

## Wekudo (DBA Confetti) Privacy Policy

Last updated: February, 6th, 2018

This privacy policy (“**Privacy Policy**”) governs how we, Wekudo Tech Inc. (“**Wekudo “Confetti”** “we”, “our” or “us”) use Personal Information (defined below) that we collect, receive and store pertaining to you (“**User**”, “**you**”) in connection with the following use cases:

- (i) When you browse or visit our website, <https://www.withconfetti.com> (“**Website**”)
- (ii) When you make use of, or interact with, our Website
  - a. When you create an account, purchase a product or service (including but not limited to the features "Curate my experience now", "Send me a curated proposal")
  - b. When you subscribe yourself to the feature "Send me a proposal" or "Want a proposal?"
  - c. When you contact us (e.g. customer support, when you chat with us or leave us a message)
  - d. When you make use of our “*Social Calendar*” module
- (iii) When you exchange business cards with us
- (iv) When we acquire your Personal Information from third-party sources (such as lead-generation companies)
- (v) When we use the Personal Information of our service providers
- (vi) When we use the Personal Information of our customers
- (vii) When you interact with us on our social media profiles (e.g., Facebook, Twitter)
- (viii) When you provide your information during meetings we have, whether in person or via phone call or email

The Website is referred to herein as the “**Services**”.

We greatly respect your privacy, which is why we make every effort to provide a platform that would live up to the highest of user privacy standards. Please read this Privacy Policy carefully, so you can fully understand our practices in relation to Personal Information. “**Personal Information**” means any information that can be used, alone or together with other Information, to uniquely identify any living human being.

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This Privacy Policy may be updated from time to time and therefore we ask you to check back periodically for the latest version of the Privacy Policy, as indicated below. If there will be any significant changes made to the use of your Personal Information in a manner different from that stated at the time of collection, we will notify you by posting a notice on our Website or by other means.

### 1. INTRODUCTION

The Website and the App are individually and collectively referred to herein as the “**Services**”.

We greatly respect your privacy, which is why we make every effort to provide a platform that would live up to the highest of user privacy standards. Please read this Privacy Policy carefully, so that you can fully understand our practices in relation to Personal Information. “**Personal Information**” means any information that can be used, alone or together with other Information, to uniquely identify any living human being. Please note that this is a master privacy policy and some of its provisions only apply to individuals in certain jurisdictions.

You are not legally obligated to provide us Personal Information, and providing us Personal Information is at your own free will. To the maximum extent permitted by law, by using the Services, you consent to the terms of this Privacy Policy and to our collection, processing and sharing of Personal Information for the purposes set forth herein.

We reserve the right, at our discretion, to change this Privacy Policy at any time. Such change will be effective ten (10) days following posting of the revised Privacy Policy on the Site, and your continued use of the Services thereafter means that you accept those changes.

### 2. TERMS OF USE AND EULA

This Privacy Policy forms part of our Terms of Use which are available at [<https://app.withconfetti.com/terms-of-use>] (“**Terms**”) and the App’s End User License Agreement which can be viewed from within the App and which you accepted prior to downloading, installing and/or using the App for the first time (“**EULA**”).

### 3. WHAT INFORMATION WE COLLECT, WHY WE COLLECT IT, AND HOW IT IS USED

Information we collect	Why is the Information collected and for what purposes?	Third parties with whom we share your Information	Consequences of not providing the Information
<b>When you browse or visit our website</b>			
Cookies	Analytics, statistics, Improving the user experience and fixing errors in our product	3 <sup>rd</sup> parties such as: <ul style="list-style-type: none"> <li>• Fullstory</li> <li>• Intercom</li> <li>• Google</li> <li>• Facebook</li> <li>• Sentry</li> </ul>	Cannot collect and store the information  Cannot use or access some parts of the Website
<b>When you make use of, or interact with our Website</b>			
<b>When you create an account, purchase a product or service</b>			
<ul style="list-style-type: none"> <li>• Full name</li> <li>• Email address</li> <li>• Office Address</li> <li>• Phone number</li> <li>• Role</li> <li>• Company name</li> <li>• Budget</li> </ul>	<ul style="list-style-type: none"> <li>• To create an account</li> <li>• To log-in into the system</li> <li>• To access to specific product features</li> <li>• To communicate with you regarding your bookings</li> </ul>	3 <sup>rd</sup> parties such as: <ul style="list-style-type: none"> <li>• Fullstory</li> <li>• Intercom</li> <li>• Google</li> <li>• Facebook</li> <li>• Sentry</li> <li>• Monday.com</li> </ul>	Cannot create an account  Cannot log-in into the system  Cannot access to specific product features

<ul style="list-style-type: none"> <li>Date of the experience</li> <li>Financial information / payment method (valid credit card number, type, expiration date or other financial information)</li> <li>Certificate of Insurance</li> <li>Team/Company size</li> <li>Time of the experience</li> <li>Food allergies and preferences</li> <li>Personal information of your team members which can include the same information we collect about you</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To personalize your bookings</li> <li>To contact you regarding possible future bookings</li> <li>To process the order of the product and/or service</li> </ul>	<ul style="list-style-type: none"> <li>Zapier</li> <li>Cloudinary</li> <li>Our vendors</li> </ul>	<p>Cannot communicate with you regarding your bookings</p> <p>Cannot personalize your bookings</p> <p>Cannot contact you regarding possible future bookings</p> <p>Cannot process and perform the order</p>
<b><i>When you subscribe yourself to the feature "Send me a proposal" or "Want a proposal?"</i></b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Office Address</li> <li>Phone number</li> <li>Role</li> <li>Company name</li> <li>Budget</li> <li>Date of the experience</li> <li>Financial information / payment method (valid credit card number, type, expiration date or other financial information)</li> <li>Certificate of Insurance</li> <li>Team/Company size</li> <li>Time of the experience</li> <li>Food allergies and preferences</li> <li>Personal information of your team members which can include the same information we collect about you</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To send a proposal of Wekudo</li> <li>To access to specific product features</li> <li>To communicate with you regarding your bookings</li> <li>To personalize your bookings</li> <li>To contact you regarding possible future bookings</li> <li>To process the order of the product and/or service</li> </ul>	<p>3<sup>rd</sup> parties such as:</p> <ul style="list-style-type: none"> <li>Fullstory</li> <li>Intercom</li> <li>Google</li> <li>Facebook</li> <li>Sentry</li> <li>Monday.com</li> <li>Zapier</li> <li>Cloudinary</li> <li>Our vendors</li> </ul>	<p>Cannot send a proposal of Wekudo</p> <p>Cannot create an account</p> <p>Cannot log-in into the system</p> <p>Cannot access to specific product features</p> <p>Cannot communicate with you regarding your bookings</p> <p>Cannot personalize your bookings</p> <p>Cannot contact you regarding possible future bookings</p> <p>Cannot process and perform the order</p>
<b><i>When you contact us (e.g. customer support, when you chat with us or leave us a message)</i></b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To assist you with your query</li> <li>To help you to plan your event</li> <li>To provide support</li> <li>To send you marketing communications that can be of your interest</li> </ul>	<p>3<sup>rd</sup> parties such as:</p> <ul style="list-style-type: none"> <li>Intercom</li> <li>Google</li> <li>Our vendors</li> </ul>	<p>Cannot assist you and respond your query</p> <p>Cannot help you to plan your event</p> <p>Cannot provide support</p> <p>Cannot send you marketing communications that can be of your interest</p>
<b><i>When you make use of our "Social Calendar" module</i></b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Date and location</li> <li>Details of the event</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To help you to plan your event</li> <li>To remind you the date and details of the event</li> </ul>	<p>3<sup>rd</sup> parties such as:</p> <ul style="list-style-type: none"> <li>Intercom</li> <li>Google</li> <li>Our vendors</li> <li></li> </ul>	<p>Cannot help you to plan your event</p> <p>Cannot remind you the date and details of the event</p>
<b><i>When you exchange business cards with us</i></b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Company name</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To establish a business connection</li> <li>To send you marketing communications</li> </ul>	<p>3<sup>rd</sup> parties such as:</p> <ul style="list-style-type: none"> <li>Monday.com</li> </ul>	<p>Cannot establish a business connection</p> <p>Cannot send you marketing communications</p>
<b><i>When we acquire your Personal Information from third-party sources (such as lead-generation companies)</i></b>			
<ul style="list-style-type: none"> <li>Email address</li> </ul>	<ul style="list-style-type: none"> <li>To establish a business connection</li> <li>To send you marketing communications</li> </ul>	<p>3<sup>rd</sup> parties such as:</p>	<p>Cannot establish a business connection</p> <p>Cannot send you marketing communications</p>
<b><i>When we use the Personal Information of our service providers</i></b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Company name</li> <li>Phone number</li> </ul>	<ul style="list-style-type: none"> <li>To contact our service providers</li> <li>Processing the order of the product and/or service</li> </ul>	<p>3<sup>rd</sup> parties such as:</p>	<p>Cannot communicate with you</p> <p>Cannot process the order of the service</p>

	<ul style="list-style-type: none"> <li>Performing/executing the agreement</li> </ul>		<p>Cannot perform the agreement</p> <p>Cannot send you marketing communications</p>
<b>When we use the Personal Information of our customers</b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>Providing our products and Services</li> <li>Performing the customer agreement</li> </ul>	3 <sup>rd</sup> parties such as:	<p>Cannot provide the services</p> <p>Cannot communicate with you</p> <p>Cannot perform the agreement</p> <p>Cannot send you marketing communications</p>
<b>When you interact with us on our social media profiles (e.g., Facebook, Twitter)</b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Company name</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To establish a business connection</li> <li>To send you marketing communications</li> </ul>	3 <sup>rd</sup> parties such as: <ul style="list-style-type: none"> <li>Facebook</li> </ul>	<p>Cannot establish a business connection</p> <p>Cannot send you marketing communications</p>
<b>When you provide your information during meetings we have, whether in person or via phone call or email</b>			
<ul style="list-style-type: none"> <li>Full name</li> <li>Email address</li> <li>Company name</li> <li>Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>To establish a business connection</li> <li>To send you marketing communications</li> </ul>	3 <sup>rd</sup> parties such as:	<p>Cannot establish a business connection</p> <p>Cannot send you marketing communications</p>

#### 4. PERIOD OF STORAGE OF COLLECTED INFORMATION

The information we collect will be stored until we no longer need the information and proactively delete it or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws.

#### 5. HOW WE PROTECT AND STORE YOUR INFORMATION

- Security.** We have implemented appropriate technical, organizational and security measures designed to reduce the risk of accidental destruction or loss, or the unauthorized disclosure or access to such information appropriate to the nature of the information concerned. However, please note that we cannot guarantee that the information will not be exposed as a result of unauthorized penetration to our servers. Nevertheless, we make commercially reasonable efforts to make the collection and security of such information consistent with this Privacy Policy and all applicable laws and regulations. As the security of information depends in part on the security of the computer, device or network you use to communicate with us and the security you use to protect your user IDs and passwords, please make sure to take appropriate measures to protect this information.
- Retention of your Personal Information.** Your Personal Information (as described above) will be stored until we no longer need the information and proactively delete it or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws. We have an internal data retention policy to ensure that we do not retain your Personal Information perpetually. In some circumstances we may store your Personal Information for longer periods of time, for example (i) where we are required to do so in accordance with legal, regulatory, tax or accounting requirements, or (ii) for us to have an accurate record of your dealings with us in the event of any complaints or challenges, or (iii) if we reasonably believe there is a prospect of litigation relating to your Personal Information or dealings.

#### 6. HOW WE SHARE YOUR PERSONAL INFORMATION

In addition to the recipients described in Section 4, we may share your information as follows:

- To the extent necessary, with regulators, to comply with all applicable laws, regulations and rules, and requests of law enforcement, regulatory and other governmental agencies or if required to do so by court order;
- If, in the future, we sell or transfer some or all of our business or assets to a third party, we will (to the minimum extent required) disclose information to a potential or actual third party purchaser of our business or assets. In the event that we are acquired by or merged with a third party entity, or in the event of bankruptcy or a comparable event, we reserve the right to transfer or assign Personal Information in connection with the foregoing events.
- When we need to contact our vendors in order to book the event and assure that the service is handled and served in the best and fastest way;
- Where you have provided your consent to us sharing the Personal Information (e.g., where you provide us with marketing consents or opt-in to optional additional Services or functionality); and
- Where we receive requests for information from law enforcement or regulators, we carefully validate these requests before any Personal Information is disclosed.

#### 7. ADDITIONAL INFORMATION REGARDING TRANSFERS OF PERSONAL INFORMATION

- We will use your Personal Information to provide and improve our Website, to send you marketing/advertisement communications that we believe may be of interest to you, to contact you in connection with the Website and certain programs or offerings that you may have registered for, and to identify and authenticate your access to the parts of the Site that you are authorized to access.
- We may use your designated email address to: (i) send you updates or news regarding the Website and our products; and/or (ii) respond to a “Contact Us” or administrative request (for example, to change your password).
- We may transfer your Personal Information to our local or foreign subsidiaries or affiliated companies for the purpose of storing or processing such information on our behalf. Such information may be transferred to other countries (including US). We require that these parties agree to process such information in compliance with our Privacy Policy.
- We may share your Personal Information with our third party service providers and partners, but only to assist us with our business operations and to provide our Website to you and other users. Such information may be transferred to other countries. We use commercially reasonable efforts to only engage or interact with third party service providers and partners that post a privacy policy governing their processing of Personal Information.
- We may disclose your Personal Information or any information you submitted via the Website if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our Terms, including investigations of potential

violations thereof; (iii) detect, prevent, or otherwise address fraud or security issues; or (iv) protect against harm to the rights, property or safety of Wekudo, our users, yourself or the public.

## 8. USE BY CHILDREN

We do not offer our products or Services for use by children. If you are under 18, you may not use the Website, or provide any information to the Website without involvement of a parent or a guardian. We do not knowingly collect information from, and/or about children.

## 9. HOW CAN I DELETE MY ACCOUNT?

Should you ever decide to delete your Account, you may do so by emailing [lee@wekudo.com](mailto:lee@wekudo.com) or [eyal@wekudo.com](mailto:eyal@wekudo.com). If you terminate your Account, any association between your Account and information we store will no longer be accessible through your Account. However, given the nature of sharing on the Services, any public activity on your Account prior to deletion will remain stored on our servers and will remain accessible to the public.

## 10. LINKS TO AND INTERACTION WITH THIRD PARTY PRODUCTS

The Website may enable you to interact with or contain links to your Third Party Account and other third party websites that are not owned or controlled by us (each a “**Third Party Service**”). We are not responsible for the privacy practices or the content of such Third Party Services. Please be aware that Third Party Services may collect Personal Information from you. Accordingly, we encourage you to read the terms and conditions and privacy policy of each Third Party Service that you choose to use or interact with.

## 11. LOG FILES

We make use of log files. The information inside the log files includes internet protocol (IP) addresses, type of browser, Internet Service Provider (ISP), date/time stamp, referring/exit pages, clicked pages and any other information your browser may send to us. We may use such information to analyze trends, administer the Website, track users’ movement around the Website, and gather demographic information.

## 12. COOKIES AND OTHER TRACKING TECHNOLOGIES

Our Website utilizes “cookies”, anonymous identifiers and other tracking technologies in order to for us to provide our Website and present you with information that is customized for you. A “cookie” is a small text file that may be used, for example, to collect information about activity on the Website. Certain cookies and other technologies may serve to recall Personal Information, such as an IP address, previously indicated by a user. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser.

## 13. ANALYTIC TOOLS

- **Google Analytics.** The Website may use a tool called “**Google Analytics**” to collect information about use of the Website. Google Analytics collects information such as how often users visit this Website, what pages they visit when they do so, and what other sites they used prior to coming to this Website. We use the information we get from Google Analytics to maintain and improve the Website and our products. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google’s ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the Google Analytics Terms of Service, available at <http://www.google.com/analytics/terms/us.html/>, and the Google Privacy Policy, available at <http://www.google.com/policies/privacy/>. You may learn more about how Google collects and processes data specifically in connection with Google Analytics at <http://www.google.com/policies/privacy/partners/>. You may prevent your data from being used by Google Analytics by downloading and installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout/>.
- **Facebook Pixels and SDKs.** We use Facebook pixels or SDKs, which are tools that provide help to website owners and publishers, developers, advertisers, business partners (and their customers) and others integrate, use and exchange information with Facebook, as such the collection and use of information for ad targeting. Please note that third parties, including Facebook, use cookies, web beacons, and other storage technologies to collect or receive information from your websites and elsewhere on the internet and use that information to provide measurement services and target ads. Facebook’s ability to use and share information is governed by the Facebook Tools Terms, available at: [https://www.facebook.com/legal/technology\\_terms/](https://www.facebook.com/legal/technology_terms/). You can prevent your data from being used by Facebook Pixels and SDKs by exercising your choice through these mechanisms: <http://www.aboutads.info/choices> or <http://www.youronlinechoices.eu/>.
- **We reserve the right to use other analytic tools.**

## 14. ACCESS/ACCURACY

To the extent that you do provide us with Personal Information, we wish to maintain accurate Personal Information. If you would like to delete or correct any of your other Personal Information that we may be storing, you may submit an access request by sending an email to [lee@withconfetti.com](mailto:lee@withconfetti.com) or [eyal@withconfetti.com](mailto:eyal@withconfetti.com). Your email should include adequate details of your request.

## 15. CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83 permits our customers who are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email [lee@withconfetti.com](mailto:lee@withconfetti.com) or [eyal@withconfetti.com](mailto:eyal@withconfetti.com). Please note that we are only required to respond to one request per customer each year.

## 16. OUR CALIFORNIA DO NOT TRACK NOTICE

## 17. DELETION OF CONTENT FROM CALIFORNIA RESIDENTS

If you are a California resident under the age of 18 and a registered user, California Business and Professions Code Section 22581 permits you to remove content or Personal Information you have publicly posted. To remove, please send an email to [[eyal@wekudo.com](mailto:eyal@wekudo.com)] Please be aware that after removal you will not be able to restore removed content. In addition, such removal does not ensure complete or comprehensive removal of the content or Personal Information you have posted and that there may be circumstances in which the law does not require us to enable removal of content.

## 18. CONTACT US

If you have any questions, concerns or complaints regarding our compliance with this notice and the Information protection laws, or if you wish to exercise your rights, we encourage you to first contact us at [privacy@wekudo.com](mailto:privacy@wekudo.com)